

A Campaign for Auburn University

THE AMOUNT IS UNPRECEDENTED. THE IMPACT IS GAME-CHANGING.



THROUGH THIS HISTORIC CAMPAIGN,

you have propelled our university forward, renewed an unparalleled commitment to our students, sustained a continued promise to our state, and ensured our place in the world.

WHEN WE RISE AS ONE, WE ARE A FORMIDABLE FORCE.

In 2008, we set our sights on an ambitious goal: to raise \$1 billion in support of Auburn University. It was the beginning of the university's largest fundraising campaign in its history — an endeavor that ultimately would transform the trajectory of Auburn's future.

Because of the overwhelming generosity of the Auburn Family, *Because This is Auburn* — *A Campaign for Auburn University* raised more than \$1.2 billion in record time. Your gifts made Auburn the first university in the state to raise more than \$1 billion in a fundraising campaign, proving that we are committed to preserving the Auburn experience for future generations.

Through your support, you are making our exceptional education accessible to deserving students who otherwise could not afford it. You are

enriching the student experience, from research to study abroad, providing cutting-edge teaching and learning inside and outside the classroom. Your gifts are enabling Auburn to compete for the best faculty members and the high-caliber graduate students they attract, and you are building the future through gifts to construct and rejuvenate campus spaces. And that's only the beginning.

We were honored to serve as co-chairs of this campaign and to stand alongside you as part of this historic effort. We look forward to the future with gratitude for all you have done to ensure the success of *Because This is Auburn*. Together, we will chart this new path, confident in the future your generosity has created; because this is Auburn's time. This is our moment.

CAMPAIGN CO-CHAIRS

Joe '71 and Gayle '70 Forehand Raymond '82 and Kathryn '81 Harbert Wayne '68 and Cheryl '68 Smith Beth Thorne Stukes

CAMPAIGN EXECUTIVE COMMITTEE

as of Dec. 31, 2017

Campaign Co-Chairs

Joe '71 and Gayle '70 Forehand Dallas, Texas

Raymond '82 and Kathryn '81 Harbert Birmingham, Alabama

Wayne '68 and Cheryl '68 Smith Nashville, Tennessee

Beth Thorne Stukes Jasper, Alabama

Committee Members

Dottie Blair '81

Chair, Development Committee Auburn University Foundation Montgomery, Alabama

Timothy Boosinger

Provost and Vice President for Academic Affairs Auburn University

Beau Byrd '89

President, Auburn Alumni Association Mountain Brook, Alabama

Donald Large '75

Executive Vice President, Auburn University

Steven Leath

President, Auburn University

Michael McCartney'57

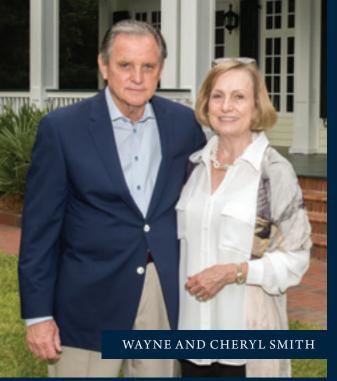
Chair emeritus, Tigers Unlimited Foundation Gadsden, Alabama

Michael McLain '72

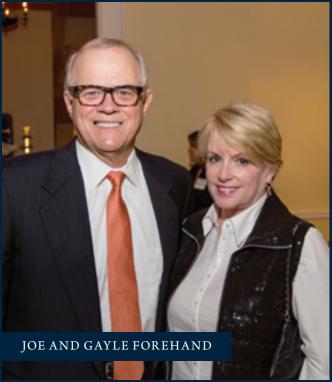
Chair, Auburn University Foundation Atlanta, Georgia

Jane DiFolco Parker

Vice President for Development Auburn University President, Auburn University Foundation









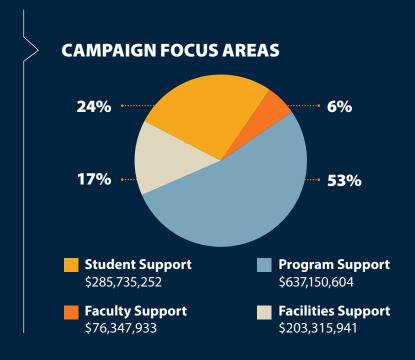
"From the beginning, *Because* This is Auburn — A Campaign for Auburn University was destined for greatness. We were fortunate to have campaign co-chairs who shared a belief in all that we could accomplish. They were the pillars of this campaign and the voices who captured our vision, helping others believe in our potential to transform Auburn. We owe each of them a tremendous debt of gratitude."

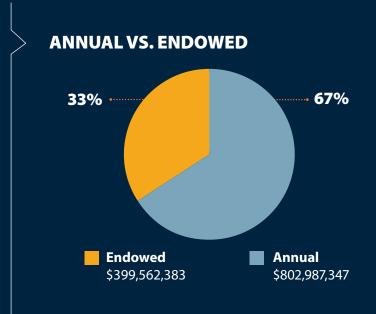
—Jane DiFolco Parker Vice President for Development

Campaign Highlights

\$1,202,549,730

TOTAL AMOUNT RAISED





467,708

GIFTS

OUTRIGHT VS. DEFERRED 23% 4% Outright Gifts and Pledges \$881,034,596 Deferred Irrevocable \$41,169,948

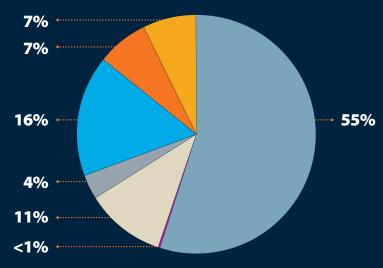
Deferred Revocable

\$280,345,186





GIFTS BY SOURCE





- Faculty, Staff, Students \$5,708,719
- Friends \$128,341,930
- Parents \$42,198,703

- **Corporations** \$194,666,925
- Foundations \$85,611,193
- Others \$84,287,194

CAMPAIGN TOTALS BY UNIT

College of Agriculture

\$55,275,065

Nearly \$25M in corporate support

Office of Alumni Affairs

\$11,816,603

Largest number of donors

College of Architecture, **Design & Construction**

\$28,553,686

One-third of gifts designated for Rural Studio

Auburn Athletics

\$282,220,697

Largest amount raised by a unit

Auburn University at Montgomery

\$20,155,768

Gifts established 115 new scholarships

Harbert College of Business

\$133,372,895

Gifts created 23 endowed faculty positions

College of Education

\$20,793,919

Gifts from parents: \$3.7M

Samuel Ginn College of Engineering

\$247,301,439

Largest amount raised by an academic unit

School of Forestry & Wildlife Sciences

\$25,449,812

First unit to achieve its campaign goal, July 2017

Graduate School

\$732.827

Highest percentage over goal: 146.6%

Honors College

\$2,320,724

53% of gifts designated for the endowment

College of Human Sciences

\$42,522,270

Received more than \$4M from first-time donors

Office of Inclusion & Diversity

\$1,756,658

34% of gifts were from foundations

College of Liberal Arts

\$30,912,974

71% of gifts were from Auburn alumni

University Libraries

\$6,606,411

More than \$1.5M in gifts of books and historical artifacts

Jule Collins Smith Museum of Fine Art

\$9,643,094

More than \$2.5M in gifts of art and collectibles

School of Nursing

\$18,451,781

Highest percentage of gifts for faculty support: 23%

University Outreach

\$1,821,407

99.7% of gifts were outright

Harrison School of Pharmacy

\$9,353,492

Highest percentage of alumni donors to their own school or college: 23.4%

Office of the Vice President for Research and Economic Development

\$15,425,404

\$9.75M to support research programs

College of Sciences & Mathematics

\$33,592,014

More than \$9M in gifts from parents

Division of Student Affairs

\$7,683,937

Gifts doubled the number of students in the LeaderShape program

University Facilities

\$31,694,741

Includes the new Jay and Susie Goque Performing Arts Center

University Initiatives

\$87,824,549

More than \$50M for general university scholarships

College of Veterinary Medicine

\$87,992,544

More than \$15M for facilities





PREPARING TOMORROW'S LEADERS

Emerge at Auburn — a new, innovative student program that utilizes a customized curriculum and experiential training — is helping students develop critical leadership skills that will set them apart in a competitive job market. The program, which was launched through more than \$1.2 million in private gifts, is creating the leaders of tomorrow, many of whom will drive business and industry development.

Chick-fil-A Vice President for Innovation and New Ventures Woody Faulk and his wife, Rae, provided \$250,000 to help establish the first-of-its-kind comprehensive leadership experience at Auburn. The Faulks, who are the parents of an Auburn graduate and two current Auburn students, have since invested more than \$200,000 to ensure the program fulfills its mission of instilling leadership skills in thousands of students across every academic area.

Former SGA President Jacob Watkins, who earned a bachelor's degree in 2010 in economics and an MBA in 2011, is passionate about investing in the next generation of leaders. He and his wife, Devan, a 2013 graphic design graduate, recently committed \$25,000 to bolster the program that launched with an inaugural class of 1,022 freshmen, representing a diverse student population.

Providing Access to an Exceptional Education

You responded in great numbers to the call to support our students through gifts for scholarships. You created more than 2,000 merit- and needbased scholarships, funded PLUS scholarships for first-generation students from disadvantaged backgrounds, and supported special programs to enrich the student experience. Campaign gifts also have increased graduate support university-wide that is foundational to strong research and the advancement of knowledge. The net effect of your giving is that Auburn can attract the very best students, regardless of financial need, at all levels of study.



BRI THOMASThe Gift of Education

For many students, scholarship support is the determining factor in their ability to attend Auburn. This was the case for Bri Thomas, a junior studying political science. Working as a high school intern with the Jackson, Ala., city council, Thomas saw the value of a strong local government and knew that was where she wanted to make a difference.

Her mother, who worked for the Alabama Board of Pardons and Paroles, always insisted that Thomas do her best, especially when it came to her grades. They both knew that education would be the key to Thomas achieving success in life. They also knew that her attending Auburn would be possible only with significant financial assistance.

Bri was awarded a Provost Leadership Undergraduate Scholarship (PLUS), along with several other scholarships established through philanthropic gifts. She plans to pursue graduate studies in higher education administration, determined to leave her mark on the world.



MORGAN ELLIS Engineering New Frontiers

As the next generation of educators, researchers, and innovators, graduate students are vital to advancing the university. Outstanding

students such as Morgan Ellis, who is pursuing graduate studies in chemical engineering, engage in multidisciplinary, collaborative research and add an important dimension to undergraduate instruction.

Ellis came to Auburn because of the university's innovative work in cardiovascular tissue engineering and the guarantee of graduate funding. During her time at Auburn, Ellis is working to advance the study of disease mechanisms and drug discovery by creating a 3D tissue-engineered model of genetic congenital heart disease.

To help Auburn compete with other institutions for highly qualified graduate students, Walt Woltosz, a 1969 and 1977 graduate in aerospace engineering, and his wife, Ginger, have provided resources to create prestigious graduate fellowships. A portion of their \$10.55 million commitment to the Samuel Ginn College of Engineering is helping students defray the cost of graduate education and research.

MIKE PATTERSON

From Combat to the Classroom

Among Auburn's diverse student population are military veterans who are pursuing higher education. Mike Patterson, Air Force veteran and senior studying economics, is one of more than 1,000 students who have found community through Auburn's Veterans Resource Center. The center meets the unique needs of student veterans who often are older than traditional college students and may be balancing the demands of school with families, jobs and, for some, service-related trauma and disabilities.

Patterson is an inaugural recipient of the Veterans Success Program Scholarship, created by gifts from Barry and Shirley Daniel, Jim and Stephanie Hall, John and Heather Shemilt, and a couple who gave anonymously. All parents of Auburn students, the donors established the scholarship when they learned that the GI Bill doesn't necessarily fund veterans for a full four-year degree. The scholarship, along with customized mentoring and tutoring, ensures that those who have served our country are given the opportunity to obtain an Auburn degree.



2,108 **NEW MERIT- AND NEED-BASED SCHOLARSHIPS**

1,239 **NEW ENDOWED UNDERGRADUATE SCHOLARSHIPS**

\$12.9M

FOR GRADUATE STUDENT FELLOWSHIPS

Enhancing Teaching and Learning

Auburn's distinctive educational experience blends academic rigor and out-of-the-classroom learning. Your gifts through this campaign have furthered the Auburn experience by endowing faculty positions and chairs, enabling us to recruit and retain renowned teachers, mentors, and scholars in a fiercely competitive environment. You funded new areas of study that make our graduates more marketable and helped create new facilities with modern technology that sparks learning and accommodates new teaching styles.



STRENGTHENING BUSINESS **EDUCATION**

Creating a cohesive business sector on the west side of campus, the new six-level, 100,000-square-foot Graduate Business Building will accommodate the 42 percent growth in student enrollment that the Harbert College of Business has experienced in the past five years. A \$15 million lead gift from 1982 alumnus Raymond J. Harbert and his wife, Kathryn Dunn Harbert, a 1981 public administration graduate, provided initial funding for the construction of Auburn's second business building.

The facility will feature collaborative working and learning spaces, utilizing innovative classrooms and flexible and convertible spaces throughout. Scheduled for completion in spring 2019, it will accommodate new ways of delivering instruction with high-tech and adaptable classrooms designed for emerging teaching and learning styles. It also will include an auditorium, breakout rooms for group projects, an executive board room, a rooftop terrace, and will house all MBA and Executive MBA programs.

Designed to encourage a culture of teamwork among all Harbert College faculty, staff, and students, the new facility will emphasize a shared courtyard with Lowder Hall that promotes informal interactions and ease of movement between the two buildings.



PIONEERING SUPPLY CHAIN RESEARCH

Beth Davis-Sramek, Gayle Parks Forehand Professor in the Harbert College of Business, is a trailblazer. As the first woman to join the supply

chain management team within the college's Department of Systems and Technology, she is paving the way for the inclusion of women in this growing area of discovery and in business roles that women traditionally have not filled. On a broader scale, she is leading the expansion of supply chain management with research focusing on companies' environmental sustainability and corporate social responsibility.

Global commerce depends on supply chains to move goods and to fuel competition, but there is an environmental cost involved. Davis-Sramek's research explores how companies address the environmental impact of their supply chains and how to measure and minimize their global environmental footprint, while continuing to meet consumer demand.

A gift from Gayle Parks Forehand, a 1970 business administration graduate, and her husband, Joe, a 1971 industrial engineering graduate, created the endowed professorship that Davis-Sramek holds, providing the prestige and the resources necessary for her to forge new ground in her field.

A HOME FOR HANDS-ON HOSPITALITY

Providing students experiential learning opportunities in environments that simulate real-world workplaces is a cornerstone of Auburn's educational experience. The new Tony and Libba Rane Culinary Science Center will allow students in Auburn's hospitality management program to benefit from handson lessons and demonstrations in the culinary arts and immersive hospitality instruction.

The world-class facility, made possible by a \$12 million commitment from James W. "Jimmy" Rane, a 1968 business administration graduate and member of the Board of Trustees, and the Rane family, will include a restaurant, teaching and demonstration kitchens, a beverage appreciation center, a terrace and rooftop function space, and a spa. The building also will house meeting and board rooms, hotel rooms, suites, and licensed living units.

Named in honor of Rane's parents, the facility will support expanding program efforts in Alabama's only professionally accredited hospitality program and will prepare students for successful careers in the burgeoning state tourism sector.

AN ENHANCED LEARNING **ENVIRONMENT**

Renovations and the addition of the Davidson Pavilion have transformed many of the areas most used by students in Broun Hall, home of the Department of Electrical and Computer Engineering. The improved facility, which is equipped with the latest instructional technologies, includes a two-story main entrance that allows natural light into the first two floors. This renovation provides an environment that will inspire the next generation of engineers through spaces that are conducive to study and collaboration.

The project was made possible through a \$5 million gift from Dorothy Davidson, chair and CEO of Huntsville's Davidson Technologies, in honor of her late husband Julian, a 1950 electrical engineering graduate and defense industry pioneer.





NEW ENDOWED PROFESSORSHIPS **NEW ENDOWED CHAIRS**

Transforming the Campus Footprint

The quality of our learning environment matters. Integral to learning, state-of-the-art classrooms, *laboratories, and student spaces fuel discovery* and enable talented scholars and students to do their best work. Your support has remade Auburn's campus and created a host of new buildings featuring the latest technology and flexible learning spaces designed for individual and team instruction to promote collaboration.

\$203M **FOR NEW AND REIMAGINED FACILITIES**

1,193,614

TO CREATE

SQUARE FEET OF NEW SPACE



EXPANDING ON FOOTBALL HISTORY AND TRADITION

The sights and sounds of game days in the fall are uniquely Auburn, and gifts in this campaign are funding renovation projects to Jordan-Hare Stadium that will strengthen student-athlete recruitment and guest experiences. Private support from donors such as Joey Pierson, a 1986 accounting graduate who made a significant investment in renovations to Jordan-Hare Stadium, is ensuring that student-athletes, recruits, coaches, and fans are provided unparalleled athletics experiences in some of the best facilities in the country.

These renovations include the new fivelevel, 44,000-square-foot Harbert Family Recruiting Center, created in part through a lead gift from Raymond and Kathryn Harbert, which will house recruiting space for football and Olympic sports, new club spaces for fans, a new press box, and expanded locker rooms. Additional spaces include a new brick entryway where Tiger Walk concludes; Traditions Hall, displaying historic Auburn football information; and the new Founders Club, created through the renovation of the former press box, which will provide a luxury venue where guests can enjoy a premier game-day experience.



The largest gift in university history,

was made in this campaign

One of the most inspiring moments of Because This is Auburn — A Campaign for Auburn University was the 2015 announcement by 1957 graduates John and Rosemary Brown of their momentous \$57 million commitment. Their gift provided \$25 million as the lead gift for the Jay and Susie Gogue Performing Arts Center, \$30 million to construct the Brown-Kopel Engineering Student Achievement Center, and \$2 million to create the Rosemary Kopel Brown Eminent Scholar Chair in Mathematics. The Browns also made a \$10 million gift in 2011 for construction of the Wilford and Kate Bailey Small Animal Teaching Hospital to honor longtime friends Wilford and Cratus "Kate" Bailey, former Auburn University president and first lady.







Jay and Susie Gogue Performing Arts Center

Designed to enrich the artistic life of the university and the region through the exploration of the arts, the Jay and Susie Gogue Performing Arts Center is scheduled to open in 2019. The world-class facility will feature performances by internationally prominent musicians, dance and theatre companies, opera singers, guest speakers, and university performances. The 85,000-square-foot facility will house state-ofthe-art spaces with superior acoustics and fully integrated technology, including a 1,200-seat main theatre with an orchestra pit, lift, and adjustable proscenium. The stage and stage house will accommodate a full range of performers. The center will include a spacious open lobby on two levels and an outdoor venue, which will showcase a multitude of performances, events, and festivals with a capacity of more than 1,500 attendees on the lawn and an additional 1.000 audience members in surrounding areas.

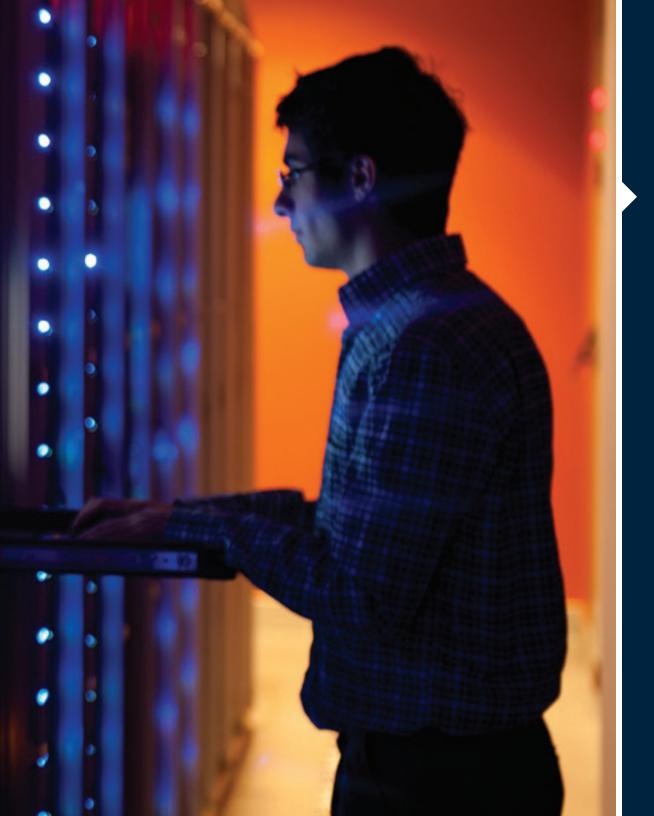
Brown-Kopel Engineering Student Achievement Center

Slated for completion in spring 2019, the Brown-Kopel Engineering Student Achievement Center addresses the professional and academic needs of students from all engineering disciplines. The 142,000-square-foot facility will include creative design spaces, laboratories, shops, project incubators, study rooms, flexible classrooms, and computer labs. Conference rooms, auditoriums, and a tutoring and learning center will house the latest smart technologies, providing one of the most comprehensive, active-learning environments in the country. Supporting the college's vision to provide the best student-centered engineering education experience in America, the facility will house an academic advising center, a student recruitment center, a professional development and corporate relations center, and the Engineering Academic Excellence Program.

Wilford and Kate Bailey Small Animal Teaching Hospital

The 208,000-square-foot Wilford and Kate Bailey Small Animal Teaching Hospital is one of the largest and most technologically advanced teaching and referral animal hospitals in the country. Through primary patient care and 13 clinical services, the hospital provides premier care for more than 13,000 companion animal patients per year. A cornerstone of Auburn's College of Veterinary Medicine, the facility also houses a centralized pharmacy, a Clinical Pathology Department, a conference room, and smaller meeting rooms, as well as faculty and staff offices. It now serves as one of the nation's leading medical facilities for animal healthcare while also providing companion animal clinical education for future veterinarians.





INTERDISCIPLINARY RESEARCH TARGETS NATION'S CHALLENGES

Unique 21st century challenges require new and innovative solutions. This is the impetus behind the interdisciplinary approach of Auburn's Charles D. McCrary Institute, which advances energy, security, and conservation research. The institute was created in 2014 through a generous \$10 million investment from the Alabama Power Foundation in honor of its retiring CEO and 1973 mechanical engineering alumnus Charles D. McCrary.

In addition to developing technologies to address potential threats to infrastructure security, cyber and institutional security, and the nation's defense systems, the institute also works to advance responsible development and conservation of natural resources. Because forestry is one of Alabama's, and the nation's, top industries, the McCrary Institute pursues research and outreach targeting critical issues, including wildlife populations and habitat safety, urban expansion and climate shifts, and rural communities' need for forest resources.

The institute engages faculty, students, and industry partners to generate creative research and substantive results that have long-term implications for policy formation, economic development, business expansion, and job creation.

Creating a Stronger Alabama

Auburn is a land-grant institution engaged in instruction, research, and outreach that truly benefits the citizens of the state of Alabama. Your gifts through this campaign have strengthened initiatives that are vital to Alabama's quality of life and productivity. You have furthered programs that benefit legacy industries like agriculture, fisheries, and forestry, and newer areas, such as aerospace, aviation, and additive manufacturing. You also have supported myriad programs that benefit people from all walks of life.



NEW CORPORATE PARTNERSHIP ADVANCES INDUSTRY

Representing the future of academic and industry partnerships, Delta Air Lines, one of the world's largest airlines, the Delta Air Lines Foundation, and the Jacobson Family Foundation committed \$6.2 million to support multiple programs at Auburn.

The gift is helping construct the 23,000-squarefoot Delta Air Lines Aviation Education Building, the first facility designed exclusively for aviation education at Auburn, which will accommodate increased class offerings and provide state-ofthe-art flight simulators and flexible, technologyenhanced classrooms. In addition, the gift creates endowed professorships within the Department of Aviation, home of one of the longest-standing public flight programs in the country.

Delta's generous investment also provides funding for the university's Radio Frequency Identification (RFID) Lab to provide a dedicated Delta Air Lines Aviation Sensor ID Bay, facilitating research and creating an experiential learning center. Additionally, Delta's gift supports the monthly speaker series of the new Emerge at Auburn program, a student leadership program, confirming the airline's commitment to supporting Auburn students and faculty who will strengthen industry in Alabama.

BENEFITING COMMUNITIES THROUGH EDUCATION

Like many of Auburn's programs, the Alabama Prison Arts + Education Project (APAEP) depends on philanthropic support to fulfill its goals. This support often comes through gifts from corporations and foundations like the William Randolph Hearst Foundation, a national organization with offices in New York and San Francisco. A recent gift of \$75,000 to APAEP is the foundation's first gift to Auburn University and the first that APAEP has received from the foundation.

In addition, The Andrew W. Mellon Foundation has invested in the APAEP through a \$900,000 grant to offer students at Staton Correctional Facility in Elmore County the opportunity to pursue a bachelor's degree from Auburn University.

The gifts from both foundations will be used to ensure that people of all backgrounds have the opportunity to build healthy, productive, and inspiring lives.

Statistics show that participants in prison education programs are less likely to return to prison because post-secondary education is the most effective way to stem the tide of recidivism. APAEP offers incarcerated students something no other prison outreach effort in the state, and very few throughout the country, provide — the opportunity to earn a bachelor's degree, an achievement that will equip them for their lives beyond prison, ultimately benefiting the Alabama communities in which many of them will live and work after their release.

EQUIPPING NURSES FOR TOMORROW'S CHALLENGES

Auburn's first facility specifically designed for nursing education opened its doors in August 2017. Private donors and corporate healthcare partners invested in the facility to prepare professional nurses who will help stabilize staffing shortages that plague the nursing industry.

The 89,000-square-foot building is designed to accommodate a growing enrollment, providing students with even greater handson experiences and the latest in nursing education technologies. It includes innovative instructional environments that support problem-based learning and clinical research, and a dynamic, high-technology simulation suite that offers students a heightened level of realism for patient care scenarios.

As part of Auburn's new health sciences sector, the new facility provides interdisciplinary and collaborative opportunities with students from Auburn's Harrison School of Pharmacy and the Edward Via College of Osteopathic Medicine, preparing them for what they will encounter in hospitals, clinics, and offices throughout the nation.

POULTRY FACILITY ENHANCES FOOD CHAIN RESEARCH

As the second largest poultry-producing state, Alabama receives more than \$15 billion annually from the poultry industry. Auburn's Charles C. Miller Jr. Poultry Research and Education Center plays an integral part in the College of Agriculture's commitment to prepare students to be world leaders in poultry and food science. A \$2.5 million gift from Charles C. "Buddy" Miller III and his wife, Pinney Allen, to honor Miller's parents, Charles C. Miller Jr., a 1938 and 1940 graduate, and Virginia Doke Miller, made the new center possible.

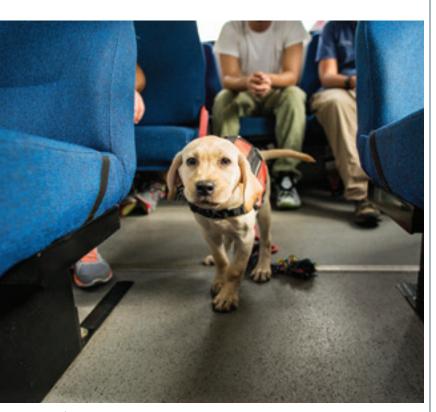
Home to the Alabama Poultry Hall of Fame, the poultry research farm also includes the National Poultry Technology Center and two chicken houses, which allow poultry science students to take the best practices they learn in the classroom and apply them through invaluable hands-on experience. The complex combines research facilities for the entire poultry food chain, allowing controlled experiments, including those with feed additives which enable researchers to follow the growth and health of poultry at every step of the process.





Securing a Safer America

Things once considered routine — the food we eat, the places we go, even the security of our own identity — now give us pause. Because of Auburn and your philanthropy, we are protecting countless individuals from disaster, training canines to detect explosives, and ensuring the secure transmission of information, even as we develop solutions to potential breaches.



REAL-TIME DEFENSE

At a time when many Americans view the nation as less safe than it was prior to 9/11, The Auburn Dog[™] remains at the forefront of creating a safer America — and a safer world. Highly intelligent, focused, determined, and motivated, Auburn dogs are the world's most advanced canine detection technology, trained to detect the vapor wake of bombs in the midst of a crowd of hundreds of thousands of people. These elite dogs are being developed through a program like none other in the world — Auburn's College of Veterinary Medicine Canine Performance Sciences (CPS) program.

Pursuing a more secure America and world is an endeavor with special significance to Larry Carter, 1962 veterinary medicine graduate, and his wife, Nancy. Their recent \$200,000 gift through the Diane Carter Memorial Fund to support Auburn's CPS program was made in memory of their daughter, Diane, who was killed in a terrorist bombing in Israel.

Through Because This is Auburn — A Campaign for Auburn University, generous donors like the Carters have enabled CPS to conduct cutting-edge research and training, increasing the capabilities of these dogs to detect existing and emerging threats. As the most advanced, real-time defense against terrorism, Auburn dogs can be found in cities across the globe making the world a safer, more secure place.



CONFRONTING CYBER THREATS

The protection of our information, systems, and networks remains one of the nation's greatest challenges. As a pioneer in

artificial intelligence, machine learning, genetic algorithms, and evolutionary computation, Gerry Dozier, professor of computer science and software engineering, is committed to keeping our information secure. He holds the Charles D. McCrary Endowed Chair in the Samuel Ginn College of Engineering, which was instrumental in recruiting him back to Auburn after being away for 10 years. He previously served on the faculty at Auburn.

Dozier's research in critical infrastructure protection is on the front lines of cyber defense, addressing public and private sector cyber threats that jeopardize national security. His work with experts at Auburn's McCrary Institute for Critical Infrastructure Protection and Cyber Systems, including faculty members in the Auburn Cyber Research Center, civil engineering, economics, and poultry science, provides simulations and strategies to safeguard critical infrastructures and individuals' cyber identities and privacy.

The opportunity to do original research with exceptional colleagues through his endowed faculty position is allowing Dozier to continue his innovative work. The McCrary Endowed Chair was created through a portion of Alabama Power Foundation's generous \$10 million investment in 2014 to honor its retiring CEO Charles D. McCrary, a 1973 Auburn mechanical engineering graduate.

Making People Healthier

For Auburn's colleges and schools that work to improve health and discover cures across all populations, this campaign has supported groundbreaking research in areas such as obesity, heart disease, and diabetes, and helped stem the spread of disease in human and animal populations. Your gifts have helped create 21st century facilities capable of handling growing programs and providing the latest diagnostic tools and treatments.



MRI TECHNOLOGY ADDRESSES TRAUMA

Auburn's MRI Research Center is at the forefront of next-generation MRI technology in clinical imaging, research, and training across a variety of interdisciplinary boundaries, from liberal arts and education to engineering and more. Tom Denney, who serves as director of the center, is the university's leading biomedical MRI scholar. He also holds the Mr. and Mrs. R. Bruce Donnellan and Family Endowed Professorship, which provides the support and resources necessary for him to continue innovating in the specialized fields of cardiovascular and brain imaging.

One such area is post-traumatic stress disorder (PTSD). Although the condition has become more common, much of the neuroscience behind it is a mystery. Auburn researchers are working with engineers and psychologists to conduct a leading-edge brain imaging study of the neurological causes and symptoms of PTSD. These efforts are developing innovations in the diagnosis and treatment of patients with trauma from combat, catastrophic accidents, abuse, and other causes.



PROMOTING NUTRITION AND WELLNESS

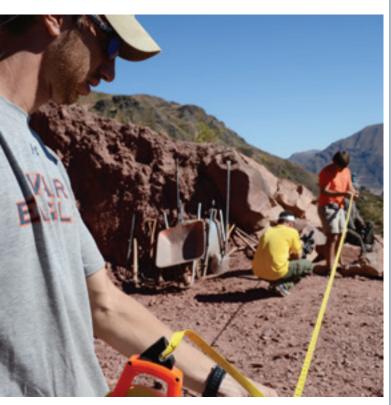
Nutrition and health continue to be primary focus areas around the globe as

healthcare professionals work to enhance the well-being of individuals and families. Experiencing first-hand the harmful effects of an eating disorder while she was in high school motivated Auburn junior Mattie Yergey to major in nutrition and dietetics in the College of Human Sciences.

A recipient of the Elza Stewart Drummond Endowed Scholarship, Yergey plans to pursue post-graduate certification and eventually work as a registered dietitian, assisting those struggling with eating disorders and other nutrition-related issues. Philanthropic support helps offset the expenses of undergraduate education so students like Yergey can pursue careers in the healthcare industry that often require education and certifications beyond their bachelor's degrees.

Developing a More Sustainable World

Knowing we have a responsibility to ensure that our children and grandchildren inherit a promising future, we are grateful to donors who are helping our faculty and students provide low-cost and efficient energy, clean air and water, sustainable housing and materials, a sufficient supply of food, and more.



DESIGNING SOLUTIONS, IMPROVING LIVES

Students in Auburn's chapter of Engineers Without Borders (EWB) are applying their knowledge to create sustainable engineering projects and build community relationships in order to meet basic human needs in developing countries around the world. Partnering with community leaders to use locally sourced tools and materials, students have helped develop clean drinking water and functional irrigation systems for people in Rwanda and Bolivia.

Donors such as Melissa Herkt, a 1977 civil engineering graduate, make it possible for students to further the program's vision of creating a more stable and prosperous world by practically addressing critical infrastructure needs. In addition, Herkt has traveled with Auburn students to third-world nations, offering engineering expertise to help solve real-world problems and improve the quality of life for people in various communities.

STUDENTS BUILDING STRONG COMMUNITIES

Combining hands-on learning, research, and community engagement, the College of Architecture, Design and Construction's Rural Studio provides architecture students a unique educational experience. The design-build program, in which students totally immerse themselves in the communities they serve, assists underserved populations in West Alabama's Black Belt region through architectural projects focused on housing, civic spaces, public health, nutrition, and education facilities.

Donors have contributed more than \$10 million to Rural Studio's construction of more than 190 homes and community projects in five counties. This includes the 20K House initiative, which brings the potential of affordable home ownership to impoverished communities. Governed by sustainability principles, the Rural Studio teaches students not only the mechanics of good design and sound building principles, but also the importance of focused planning and development at the heart of sustainable community solutions.

HUNGERING FOR MORE

Food insecurity and food waste have sustainability ramifications on a global scale, but student volunteers in Auburn's Campus Kitchens Project are doing what they can to make a difference in their corner of the world. Students package meals from food they recover from on-campus dining halls, fraternity houses, and a local restaurant and deliver them to partnering agencies and individuals in need, including Auburn students. In 2017, 585 student volunteers collected more than 21,000 pounds of food and prepared more than 15,000 meals.

Allies in Auburn's fight against food insecurity and hunger, private donors and corporate partners are providing resources to support the project. Publix Super Market Charities recently gave \$5,000 to the Campus Kitchens Project to ensure that the organization continues to meet hunger needs in the community — on and off campus.

Welcoming a New Age of Discovery

Capitalizing on our momentum, we will continue to incubate discovery through a richer student experience, innovative research and interdisciplinary scholarship, and then translate that discovery into application through collaboration. We will partner with corporations to help bring our discoveries to market as we deliver new technologies and raise the quality of life for people everywhere. Most importantly, we will continue to engage you, Auburn's alumni and friends, reinforcing the critical role you play in our future.



RENOVATIONS ENGINEER RESEARCH TECHNOLOGY

The newly renovated Gavin Engineering Research Laboratory, which will accommodate emerging research initiatives through updated, state-of-the-art facilities, includes an additive manufacturing facility that provides students with experience in fabrication technology and the new Center for Polymer and Advanced Composites that will enhance research in this area to meet industry needs. The former Textile Building was renovated as a result of \$10.5 million in gifts from Charles E. Gavin III, a 1959 textile management graduate, and his late wife, Carol Ann.

The building also includes traditional research laboratories, a facility for the Nuclear Power Generations Systems Program, a new wind tunnel system, a pulp and paper pilot machine, a series of hands-on student project areas, and collaborative meeting spaces.

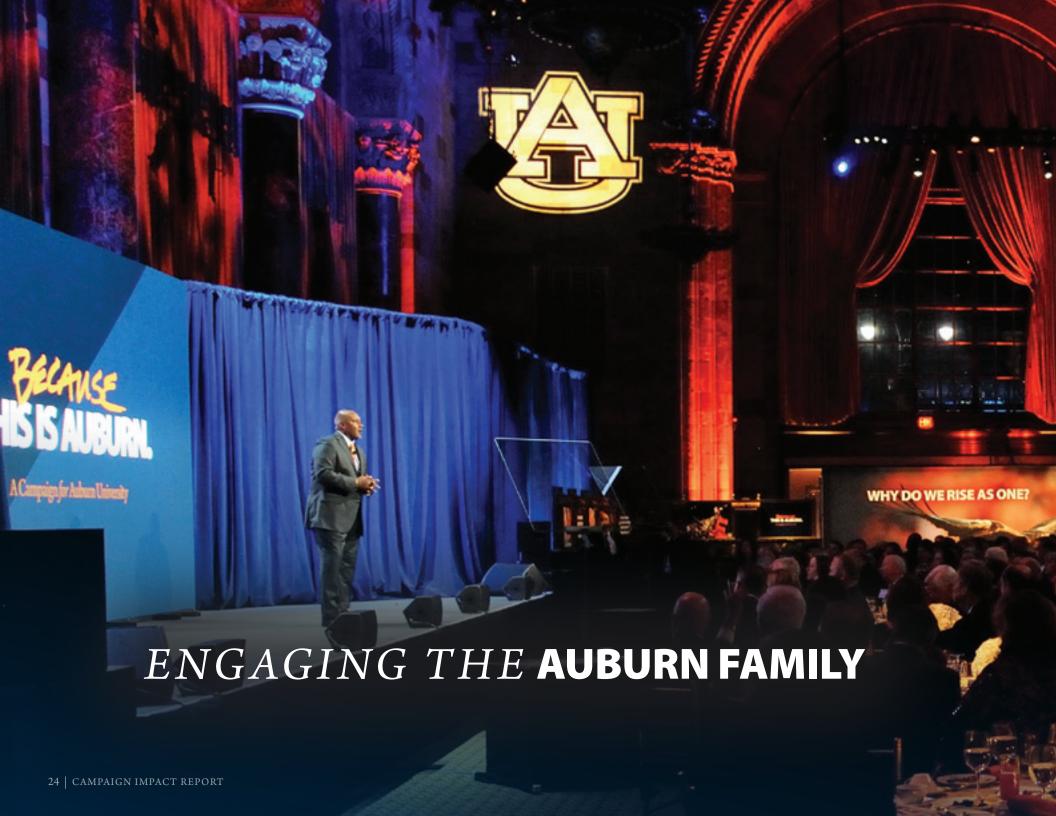
The project, which included the demolition of the Engineering Shops and L Building, also created the Carol Ann Gavin Garden. Originally constructed in 1929, the newly renovated laboratory building incorporates advanced technologies capable of serving students and faculty well into the future.

CATALYST FUND FUELS STUDENT STARTUPS

Student-driven entrepreneurship flows naturally from the hard work of discovery, particularly when that work is nurtured through mentorship and resources. This is the concept behind the LaRussa Catalyst Fund, created through a \$1 million commitment from Benny M. LaRussa Jr., who earned a bachelor's degree in finance in 1982, and his wife, Lynn. Their gift was matched by 1982 graduate Raymond Harbert's dollar-for-dollar "challenge match" for new endowments in the Harbert College of Business, increasing the total investment to \$2 million.

The funding will support practical and innovative educational experiences through the Tiger Cage Accelerator and Incubator and the development of a summer accelerator program. Located in Auburn's Research Park, the 2,700-square-foot Tiger Cage Accelerator and Incubator is a collaborative effort between the Harbert College of Business' Lowder Center for Family Business and Entrepreneurship and the Auburn University Research and Technology Foundation.

These new programs will help Auburn student entrepreneurs fine-tune their business concepts, perform customer discovery, validate business models, and attract investors.





SHARING STORIES OF PHILANTHROPY

Taking Because This is Auburn — A
Campaign for Auburn University to cities
throughout the country was a significant
component of showing the Auburn
Family the importance of the campaign
and the value of their philanthropy.

During campaign events in Birmingham, Huntsville, Houston, Tampa, Washington, D.C., Dallas, Mobile, New York, Nashville, and Atlanta, more than 2,100 guests experienced first-hand the difference their gifts make not only in the lives of Auburn students and faculty, but also in the well-being of people who will benefit from the knowledge and innovation produced in classrooms, research labs, and field settings.

Students shared stories of how scholarships created a path for them to attend Auburn. Faculty members and staff described innovative research that is making the world a smarter, healthier, and safer place. Details of new facilities that better accommodate emerging teaching and learning styles allowed participants to see the power of this campaign to preserve the Auburn experience for generations to come.

Taking the Campaign on the Road

Hosting campaign events in ten metropolitan areas allowed generous donors to see the impact of their giving and inspired more than \$98.6 million in philanthropic gifts to the campaign.

\$98,653,322

TOTAL AMOUNT CONTRIBUTED BY ATTENDEES FOLLOWING METROPOLITAN EVENTS

Dallas Atlanta

Huntsville

Nashville

Tampa

\$4,142,755

\$2,292,294

\$9,341,380

\$7,223,244

\$2,992,084

Birmingham \$17,829,707 Houston \$4,611,333

Mobile \$644,517 **New York** \$21,939,510 Washington, D.C. \$27,636,498









Black Alumni Give Back

Nearly 40 years ago, Auburn received its first gift from a black alumnus. As Because This is *Auburn* — *A Campaign for Auburn University* kicked off, Auburn's black alumni made a strong commitment to support the campaign through two strategic goals. Their first goal, to engage at least 1,964 donors in the campaign to commemorate the year Harold Franklin, Auburn's first African-American student, enrolled in the university, resulted in 2,341 black alumni making a gift to the campaign — 20 percent over goal.

The group's second goal was to raise \$3.5 million in philanthropic support during the course of the campaign. Black alumni exceeded this goal by 23 percent through gifts totaling nearly \$4.3 million dollars.

Demonstrating that the Auburn Family is at its best when we utilize our full range of diversity, Auburn's black alumni are creating scholarships that benefit underrepresented and first-generation students, and are supporting programs and facilities that enhance student learning. Their philanthropy is helping to advance unity, equity, and inclusion on Auburn's campus.

\$4,284,909

AMOUNT CONTRIBUTED BY BLACK ALUMNI

2,341

NUMBER OF BLACK ALUMNI PARTICIPATING IN THE CAMPAIGN







One Big Family



\$914K **TOTAL RAISED DURING TWO TIGER GIVING DAYS**

FULLY FUNDED

Auburn's first-ever Tiger Giving Day, held on Dec. 1, 2015, attracted 2,103 donors, 651 of whom were first-time donors. Contributing \$411,936, donors supported an array of special projects from various schools, colleges, and programs. A dedicated website, TigerGiving.org, highlighted the projects with information detailing their single-day fundraising goals and explaining how donations would be used.

With goals ranging from \$2,500 to \$25,000, 18 of the 24 projects were fully funded. Projects ranged from whiteboards for study areas in the library and a telescope for the astronomy terrace, to food for Auburn's raptors and an educational play structure at the Kreher Preserve and Nature Center.

Auburn's second Tiger Giving Day, held on Feb. 21, 2017, included projects such as a display case for a rare dinosaur egg, the purchase of a portable sawmill, and funding for mobile health clinics. Through gifts from 2,988 donors, 747 of whom were new donors to the university, the day raised \$502,357 and fully funded 22 of the 29 projects.

Tiger Giving Day is designed to engage new and existing donors at all levels of capacity and to enable them to see the collective impact of their giving. Approximately 31 percent of participants were new donors to the university.









Every Gift Counts

Proving that every gift matters, loyal members of the Auburn Family contributed to the success of Because This is Auburn — A Campaign for Auburn University through gifts of all sizes.

The Annual Fund entered the public phase of the campaign with a strategic focus on increasing donors and attracting first-time donors, with a particular emphasis on first-time alumni donors. Through the student call center and effective appeals highlighting the positive impact of philanthropy, donors invested

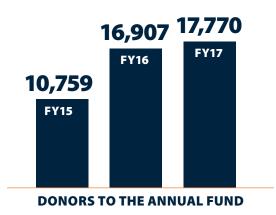
in a variety of areas across campus. In addition, streamlining the online donation process resulted in an increase in online fundraising from \$406,898 to \$2,075,575 during the campaign's public phase.

The Annual Fund was instrumental in broadening the base of alumni support for the campaign, experiencing a three-year trend of increased giving in fiscal years 2015–17. During the public phase of the campaign, the Annual Fund attracted 7,790 new donors, of which 56 percent are alumni.



ANNUAL FUND GROWTH DURING THE **CAMPAIGN'S PUBLIC PHASE**





NEW ANNUAL FUND DONORS

351% **NEW ANNUAL FUND ALUMNI DONORS**

THE PROMISE OF **WHAT'S NEXT**

"The generosity of the Auburn Family has been amazing to see. Nowhere is this philanthropic spirit more evident than in the success of Because This is Auburn — A Campaign for Auburn University, which has positioned us to become a world-class academic, research, and service university in the true spirit of our land-grant heritage."

— **Steven Leath**, Auburn University President

With the remarkable success of *Because This is Auburn* — A Campaign for Auburn University, leadership, vision, and capacity have aligned to create a new moment for Auburn. This moment is bolstered by the beginning of Steven Leath's tenure as Auburn University's 19th president last summer, creating unprecedented opportunities to move Auburn into the national and international spotlight.

Now, powered by the clear vision of a new president and the resources to realize our aspirations, we will stay true to our land-grant mission and serve as a catalyst for positive change.

Knowing that the world's most intractable problems are far too complex for any one field to solve alone, we will integrate our education and research, breaking down the silos between disciplines. We will blaze the path of discovery and collaboration, cultivating a true culture of interdisciplinary collaboration at Auburn. At the same time, we will extend our reach by broadening our circle of external partnerships and applying what we learn to elevate the quality of life throughout Alabama and beyond.

Capitalizing on our amazing momentum and fueled by philanthropic dollars, we are becoming a potent force for discovery and change, because this is Auburn's moment. This campaign has broadened exponentially what we can do and has transformed the way we see ourselves, raising our confidence as well as our sights. That confidence, coupled with the resources to channel ideas into action, will help us to reach new heights, ultimately having a positive impact on people, industries, and communities in our state, the nation, and the world.





DEAR ALUMNI AND FRIENDS,

It is our pleasure to provide this Annual Report of the Auburn University Foundation's activities and outcomes for FY17, which played a vital role in ensuring the success of *Because This is Auburn — A Campaign for Auburn University*. We concluded FY17 having surpassed our annual goal of \$108,628,000 by 29 percent, raising more than \$140 million in new gifts and commitments.

This report paints a picture of a robust, engaged, and very generous Auburn Family that is committed to advancing Auburn's mission of education, outreach, and research through significant philanthropic investment. This philanthropy comes in many forms, from loyal annual support to extraordinary transformational giving.

As we celebrate the achievements of FY17, we are mindful of the important responsibility your generous investments have rested in us. We are proud of the success we have achieved together, knowing that those who give do so because they are dedicated to an even better, stronger Auburn. We thank you for your support during the past fiscal year; and we eagerly anticipate a future together that broadens Auburn's impact through education and discovery, leading the way for those who will work for a brighter tomorrow.

Thank you for all you have done to ensure our success. You have demonstrated that when we rise as one, we truly are a formidable force.

MIKE McLAIN '72

Chair, Auburn University Foundation

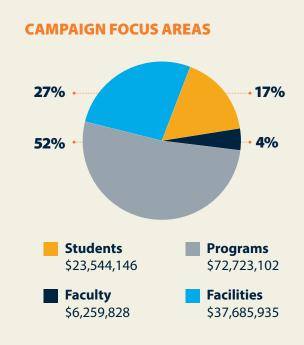
JANE DIFOLCO PARKER

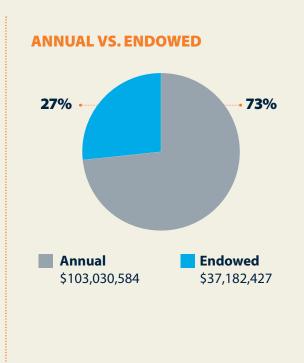
Vice President for Development, Auburn University President, Auburn University Foundation

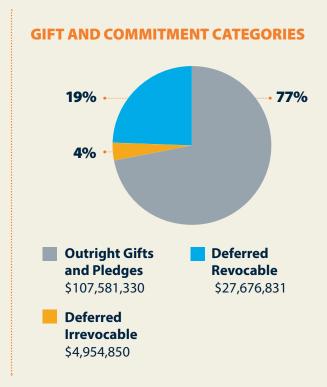
FY17 PROGRESS SUMMARY

\$140,213,011

TOTAL RAISED IN FY17







FY 17 ENDOWMENT

\$748,430,576

FY 17 ENDOWMENT PORTFOLIO VALUE

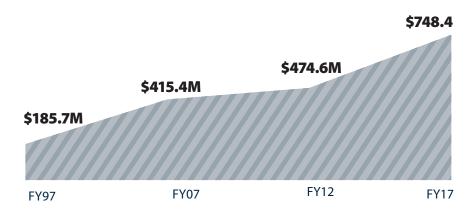
12.5%

INCREASE IN PORTFOLIO VALUE OVER FY16

SHARE OF ENDOWMENT PORTFOLIO VALUE

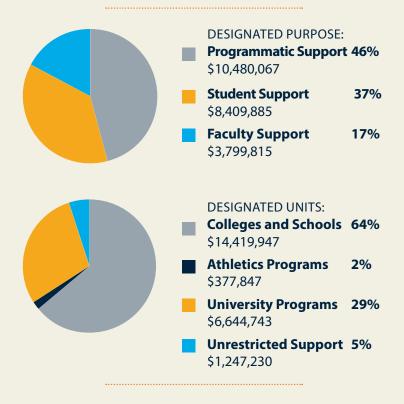
34% \$254,456,552 66% \$493,974,024 **AUF**

ENDOWMENT PORTFOLIO VALUE GROWTH OVER 20 YEARS:



\$22.7 million

FY17 ENDOWMENT DISTRIBUTION



ANNUAL ENDOWMENT DISTRIBUTION

FY13	\$17,200,000
FY14	\$19,000,000
FY15	\$20,000,000
FY16	\$21,100,000
FY17	\$22,700,000

5-year impact: \$100,000,000

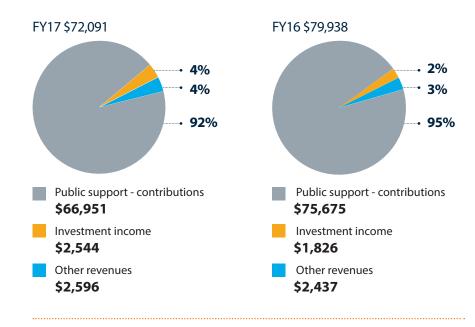
FY 17 FOUNDATION FINANCIALS

The following represents the condensed financials for the fiscal years ending Sept. 30, 2017 and 2016, respectively, for the Auburn University Foundation and the Auburn University Real Estate Foundation, Inc. The consolidated financials were audited by Warren Averett, LLC of Montgomery, Ala., and the firm issued an unmodified opinion dated Dec. 14, 2017.

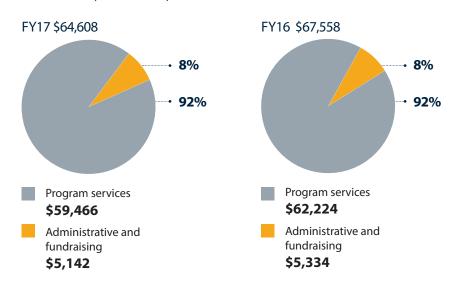
FOUNDATION FINANCIALS (in thousands)

	FY 17	FY 16
TOTAL ASSETS	661,380	601,119
TOTAL LIABILITIES	29,698	27,515
TOTAL NET ASSETS	631,682	573,604
INVESTMENT GAINS (LOSSES)	50,595	35,280
CHANGES IN NET ASSETS	\$58,078	\$47,660

REVENUES & OTHER SUPPORT (in thousands)



EXPENSES (in thousands)



AUBURN UNIVERSITY FOUNDATION BOARD OF DIRECTORS

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Treasurer

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Owner & President (retired), Central Alabama Nursing Services

Chair, Investment Committee

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Executive Vice President & Global Head of Distribution, Harbert Management Corporation

EX OFFICIO

President, Auburn University

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DR. STEVEN LEATH

Chancellor, Auburn University at Montgomery

DR. CARL A. STOCKTON

Chair, Auburn University Real Estate Foundation, Inc.

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Senior Managing Director, CB Richard Ellis

President, Auburn Alumni Association

WILLIAM C. (BEAU) BYRD II '89

Partner, Bradley Arant

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CHERYL L. CASEY '83

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REBECCA M. (BECKY) DUNN '70

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WALTER S. (WALT) WOLTOSZ '69

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Foundation Secretary

LAUREL D. HENDRIX '98

Foundation Assistant Secretary

REGENA B. (GENA) ISBELL '84, CPA

Foundation Assistant Treasurer

SHAUNA MONROE '03

Foundation Assistant Treasurer

MARK R. THOMSON, CPA

Foundation Assistant Treasurer



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